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Contact Number	9815220056			
Designation	Assistant Professor			
Subject	Commerce			
Qualification	M. COM, MBA, UGC-NET, PhD			
Experience	19 years			
Research guidance				
Ph.D. Guided		Under Guidance		
3 completed/4 under guidance				
Area of Research/Interest	Finance, Micro and Small Business,			
Projects /Patents/Research grant				
Number of Publications				
Books/Articles	International journals	National journals	International Conferences	National conferences
Latest Publications(books,Articles, Expert Talk etc.)				
1) Effect of Securities and Financial Scams on Investors Perception. Pp75-81 Special Journal of Accounting and Economics (Science Arena Publication)				
2)PMEGP: Race between KVIC, KVIB, and DIC. Pp 2278-2281 International Journal of Entrepreneurship and Business Environment Perspective				
3) Passengers Opinion regarding Digitalization Process of Indian Railways. Pp 19-29 Gyan Management				
4) Economic Value Added vs Pablo Farandez Model; Which One is Better Indicator for Measuring Shareholders Value Creation? Pp 41-56 International Journal of Applied Business an				
5) Students' Inclination towards Plastic Card: A study of Ludhiana District PP 242-249 Global Business Strategies for Sustainability (2017). Editors: J. K Sharma, L K Tyagi, Bharti Publications, New Delhi				
Strategies for Sustainability (2018) Editors: J. K Sharma, Gaurav Sood Bharti Publications, New Delhi				
7) IFRS: Analyzing Effect of a New Way of Business Communication on Foreign Direct Investments Worldwide. PP 137-146 Envisioning Effective Communication (2020) Editors: Manpreet Arora Roshanlal Sharma Anamika Publishers and Distributors, New Delhi				
8) . Identification of Factors affecting the Development of Industry Clusters.				
9) Effects of Implementing Sustainable business practices by SMEs: A Systematic Review, Prespectives of Social Work, Nirmal Niketan, Mumbai.				
INTERNATIONAL CONFERENCE (ICESBD 2024) on ENTREPRENEURSHIP AND SUSTAINABLE BUSINESS DEVELOPMENT on 6 – 7 February 2024				
Recognition awards (any 5)				
1)				
2)				
3)				
4)				
5)				